Partnerships for Progress in an Era of Innovation

VIRTUAL EVENT

SER Sponsorship Brochure

56th SER National Annual Conference
November 18-19, 2020

Community Day
November 20, 2020

SER Jobs for Progress National, Inc.
www.ser-national.org
SER Jobs for Progress National, Inc., (SER) is a national, private, nonprofit organization making a positive impact on families across America. Since its inception in 1964, SER has addressed the needs of economically challenged individuals in education, job skills, training, literacy, and employment. SER’s ultimate goal is to assist individuals across the country secure permanent, unsubsidized, and productive employment. Headquartered in Irving, Texas, SER presently oversees a network of 31 community-based organizations in more than 200 locations in 24 states, Puerto Rico and the District of Columbia. Through the extensive SER Network of Affiliates, SER serves over 1,200,000 individuals each year. SER programs transform communities by impacting the lives of pre-school children, youth, women entrepreneurs, unemployed individuals and senior citizens.

About SER National

SER Conference

The 56th SER National Annual Conference will bring together individuals from all sectors of STEM and academia, government, military, community leaders, women entrepreneurs and corporate America. SER National hosts this 2-day event for senior executives, managers, faculty, educators, college students, and middle and high school students to network and explore STEM initiatives.

SER MUJER

SER MUJER – is a national women’s entrepreneurship program that supports female entrepreneurs through training and development. SER National works directly with minority women to start and grow their own businesses. The SER MUJER training program consists of 10-12 modules, classroom training, and free online platforms to help with marketing and business plan development.

Event held during conference.

SER STEM Community Day

More than 1,500 students attend the SER STEM Community Day. This is an event designed to engage and excite middle and high school students using STEM activities. Webinars are held to increase students interest in STEM careers and college access. Students will participate in a hands-on engineering activity.

Community Day held in conjunction with the conference.

Live SER Webinar Series

Hundreds of students, teachers, corporate leaders and more have benefitted from these webinars. Experts from NASA, SBA, Cisco and many other corporations and government agencies inspire by sharing their knowledge and experience.
## 2020 Sponsorship Opportunities

<table>
<thead>
<tr>
<th>Conference Title Sponsor $100,000</th>
<th>Community Day Title Sponsor $50,000</th>
<th>Online Program Sponsor</th>
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</thead>
<tbody>
<tr>
<td>Sponsor remarks at Plenary Session</td>
<td>Sponsor remarks at Plenary Session</td>
<td><strong>Education</strong> ($25,000 for 3 months)</td>
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<tr>
<td>60-second, sponsorship video</td>
<td>60-second, sponsorship video</td>
<td>• Sponsor Remarks</td>
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<tr>
<td>One (1) full-page color ad in SER America magazine (online - back cover)</td>
<td>One (1) half-page color ad in SER America magazine (online)</td>
<td>• Logo on event invites</td>
</tr>
<tr>
<td>Display of corporate logo throughout conference</td>
<td>Display of corporate logo throughout Community Day</td>
<td>• Logo on event website page</td>
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<tr>
<td>One (1) year logo on SER National Website</td>
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<td>• Featured speaker for one event</td>
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<tr>
<td>Recognition on SER National Social Media Platforms</td>
<td>Recognition on SER National Social Media Platforms</td>
<td><strong>STEM TALK</strong> ($25,000 for 3 months)</td>
</tr>
<tr>
<td>One (1) year logo on SER newsletter</td>
<td>One (1) year logo on SER newsletter</td>
<td>• Sponsor Remarks</td>
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<tr>
<td>One (1) full-page ad in SER Conference Agenda</td>
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<tr>
<td><strong>Conference Gold Sponsor $50,000</strong></td>
<td><strong>Community Day Gold Sponsor $25,000</strong></td>
<td>• Logo on event website page</td>
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<tr>
<td>Sponsor remarks at General Session</td>
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<td>• Featured speaker for one event</td>
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<tr>
<td>One (1) full-page color ad in SER America magazine (online)</td>
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<td><strong>Employment</strong> ($25,000 for 3 months)</td>
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<td><strong>Entrepreneurship</strong> ($25,000 for 3 months) (SER MUJER)</td>
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<td><strong>Individual Webinar Sponsor $2,500 each</strong></td>
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**Individual Webinar Sponsor $2,500 each**

- Sponsor Remarks
- Logo on event invites
- Logo on event website page
# Sponsorship Form

Primary Contact ____________________________________________________________

Corporation/Organization ____________________________________________________

Title ________________________________________________________________

Address ________________________________________________________________

City/State/Zip _____________________________________________________________

Phone ____________________ Email ____________________

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Online Series

- $15,000 - Sponsor
- $15,000 - Sponsor

Individual Webinar

- $2,500 - Sponsor

I am unable to attend the conference, but I wish to make a contribution. Amount $ __________________

Payment Information

Billing Contact ____________________________________________________________

Credit Card Type __________ Credit Card Number ______________________________

Expiration Date __________ Security Code __________

Email ______________________ Phone ______________________

Signature ______________________ Date ______________________

If paid by check, please make checks payable to: SER Jobs for Progress National, Inc., and mail to:

Andy Overton, Chief Financial Officer
SER Jobs for Progress National, Inc. | 100 E. Royal Lane, Suite 130 | Irving, TX 75039

For additional information, please contact: Raul Santa at rsanta@ser-national.org or (469) 549-3617

SER Jobs for Progress National, Inc. is a nonprofit 501(c) 3 organization. Your contribution is tax deductible to the extent permitted by law.
2019 SER National Annual Conference Sponsors

Louis J Zettler III, Inc.
SER Jobs for Progress National, Inc.

SER National currently oversees a network of outstanding community-based organizations in more than 200 locations in 24 states, Puerto Rico and the District of Columbia. Within this extensive network, SER serves over 1.2 million people each year.

Like/Follow us

@sernational

SER Network of Affiliates serves over 1.2 million people each year with the following programs

- ABE or Basic / Vocational Skills
- Accredited Vocational or Business School
- Adult Day Health - Elders Services
- After School Program
- Alternative or Charter School
- Career Prep for High School
- Case Management
- Child Care / Development Center
- Citizenship Classes
- Civic Participation (Voter Registration, Environ.)
- Computer Literacy (Adults or Youth)
- Counseling
- Customer Service Training
- Disease Prevention and Awareness
- Dropout Prevention At-Risk Youth
- Early Childhood Education
- English as a Second Language / ESOL
- Farmers Market
- Farm-workers Jobs
- Financial Literacy / Credit Counseling
- GED
- Green Job Training
- Healthcare Careers
- High School Equivalency Program
- Homeless: Services / Housing
- Housing / Fair Housing Center
- Immigration / Legalization / DACA
- Internships
- Information and Referral
- Job Readiness / Employment Assistance
- Juvenile Offender Program
- Mental Health - Education / Clinic
- Micro / Small Business
- Mortgage Refinancing Assistance
- Nutrition - Anti Obesity
- One-Stop Center / Workforce Centers
- Parenting Workshops / Young Parents
- Robotics
- Scholarships
- Senior Community Service Employment Program (SCSEP)
- SER MUJER (Entrepreneurship Program)
- Sexual Assault / Family Support
- SNAP / TANF
- STEM Middle and High School Programs
- Substance Abuse Prevention & Control
- Summer Work Experience
- Translation Services
- Veterans: Services / Housing
- Violence Reduction Training
- Welfare to Work
- WIA / WIOA Adult or Youth
- Work Readiness (Adult or Youth)
- Youth Development – Mentoring
- Youth Tutoring
- YouthBuild